

## ASiD watermarking & monitoring Battle-hardened to stop piracy

Streaming piracy has grown rapidly, and now seriously impacts live and on-demand revenues. However, our latest ASiD watermarking can transform the piracy landscape in just weeks.



### Most widely deployed

Our third generation ASiD service is the world's most widely deployed subscriber watermarking, and it secures tens of millions of set-top boxes and OTT players.

This ultra-robust, battle-hardened watermarking has remained secure against every attack made to date.

### Stops piracy in minutes

ASiD can be deployed in just days, and it can stop illegal redistribution within minutes. This speed makes it ideal for live sports and entertainment.

It transforms streaming piracy activity in just weeks, creating a real opportunity for revenue growth.

### Scales for the largest events

The highly automated, cloud-based content monitoring scales for the largest live events, and captures more than eight months of video every day.

ASiD protects against Kodi and Android based illicit streaming devices, as well as mobile apps, websites and social media.



### Proven track record

When ASiD was introduced by a major broadcaster which accounted for 60% of the sports channel piracy in its market, this level was reduced to less than 1% within weeks.

Our ASiD managed service has caught more pirates than any other watermarking solution.

ASiD has been independently tested for robustness, and it has also been evaluated by 'golden eyes', making it Hollywood Studio approved and meeting the demands of sports rights owners.